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**CONTRIBUTION OF LEADERSHIP, ORGANIZATIONAL COMMITMENT AND ORGANIZATIONAL CULTURE TO IMPROVE THE QUALITY OF HIGHER EDUCATION**

*CONTRIBUIÇÃO DE LIDERANÇA, COMPROMISSO ORGANIZACIONAL E CULTURA ORGANIZACIONAL PARA MELHORAR A QUALIDADE DO ENSINO SUPERIOR*

*CONTRIBUCIÓN DE LIDERAZGO, COMPROMISO ORGANIZATIVO Y CULTURA ORGANIZACIONAL PARA MEJORAR LA CALIDAD DE LA EDUCACIÓN SUPERIOR*

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**Abstract**  
**Objective of the study:** The low quality of higher education in Indonesia has been a concern as well as a shared responsibility to fix it from an early age. Lack of maximum leadership, low organizational commitment, and organizational culture have had an impact on the implementation of an internal quality assurance system. This study intends to examine whether there is a direct or indirect effect of leadership and organizational commitment on the implementation of an internal quality assurance system mediated by organizational culture in state universities.  
**Methodology/Approach:** This research uses quantitative methods with a path analysis design. Each value of the effect of exogenous and endogenous variables is tested and analyzed descriptively and path analysis to show the contribution made by each variable studied. Data were collected through a questionnaire with a sample of 221 from a population of 340 populations spread across three state universities in Ambon city, Maluku province, Indonesia.  
**Originality/Relevance:** Organizational culture plays an important role to mediate and contribute to the leadership and organizational commitment to create situations and encourage the participation of all elements in the application of the internal quality assurance system in higher education.  
**Main results:** The quality of higher education is determined by many factors, but by increasing the role, performance, competence, and leadership style and supported by organizational commitment in an affective, normative, and sustainable manner, the organizational culture becomes one of the frameworks for every university to improve quality and competitiveness in a planned manner, and continuous.

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